

STRATEGY & APPROACH

For Cooperative Support Services

Away4Africa

offers support services and implementation of **FarmerLink**, training & capacity building to cooperative organizations. For this, the following strategy has been developed, based on 25 years of dedicated experience in the African agribusiness sector.

We developed services for **empowering coops** through **6 main steps**:



1

Organizational capacity assessment

In-depth evaluation of cooperative capacities, including organizational structure, business culture, service models, and financial health. This assessment highlights strengths and identifies areas for growth, setting the foundation for impactful change.

2

Digital data strategy & service delivery models

Development of a data-driven strategy to improve service delivery for cooperative members. This includes establishing a robust monitoring plan to support informed decision-making and enhance transparency within the organization. Away4Africa developed **FarmerLink** as an advanced platform, effective on field.

Business forecasting & Financial projections

Comprehensive financial planning to support growth and resilience. This includes creating accurate business and financial projections, allowing cooperatives to strategically plan for the future. Providing a tailor-made business model for each cooperative.

3

Capacity building & Agro-ecological practices

Tailored training programs aimed at strengthening organizational capacity and promoting agro-ecological practices. This approach ensures members are equipped with sustainable techniques that benefit both the environment and their productivity.

4

5

Corporate Social Responsibility (CSR)

CSR support is based on a diagnosis of governance, social and environmental aspects and followed by an action plan. Specific tools are used, such as decent income, forced labor, child labor, use of hazardous products, environmental protection, carbon sequestration with supporting policies.

6

Certification support & Auditing

Assistance with certifications and preparation for internal audits, ensuring compliance with certification standards. This includes support on aligning with certification requirements and conducting pre-audit assessments to maintain high operational standards.

Away4Africa provides tailored cooperative support services to cooperatives and factories in agricultural value chains, enhancing their operational efficiency and long-term sustainability



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